

GALAXY COMMUNITY CONFERENCE **July 2022**



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. MINNEAPOLIS

Sponsorship Prospectus

Galaxy Community Conference GCC2022

July 16-22, 2022

galaxyproject.org/gcc2022/

@galaxyproject #UseGalaxy2022

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About the Galaxy Community Conference



The [2022 Galaxy Community Conference \(GCC2022\)](#) brings together the global Galaxy community for a week of sharing, learning, and collaboration in July 2022. This will be our first in-person GCC since July 2019 and the community is excited to gather in person again. The conference features a four-day conference, followed by a three day CollaborationFest. The conference will include accepted and invited talks, lightning talks, poster and demo sessions, training sessions, birds of a feather meetups, and plenty of other networking opportunities every day of the conference.

GCC2022 will also support limited virtual participation in the conference: A very affordable remote registration package will feature live broadcasts of all talk sessions during the meeting.

Sponsoring the 2022 Galaxy Community Conference is an excellent way to raise your organization's visibility, and help make GCC2022 a success.

GCC2022 participants come from a wide variety of research environments and backgrounds:

- Biological researchers, students, and postdocs who now have, or who will shortly have, high-throughput sequencing data, and are learning bioinformatics analysis.
- Researchers working in other data-intensive fields inside and outside of life sciences, where Galaxy is now available: proteomics, metabolomics, image processing, synthetic biology, climate modeling, ecology, and natural language processing.
- Power bioinformatics users.
- Analysis and visualization tool and workflow developers.
- Principal investigators and researchers.
- Sequencing and other research core facility staff.
- Industry principal scientists and bioinformaticians.
- Data producers.

We are seeking your organization's sponsorship for GCC2022. *Sponsorship funds make registration affordable and this fact is stressed before and during the event. Conference organizers also stress that sponsors are potential collaborators that can help participants do their research.*

Dates & Events Summary

Event	West Dates	Details
Training	July 8 Friday	This free and virtual pre-conference event will offer introductory Galaxy training that covers the full span of interest to the community, from basics of data analysis through cloud deployment configuration.
Main Meeting	July 16-19 Saturday-Tuesday	<ul style="list-style-type: none"> • Sponsor talks. • Invited, accepted, and lightning talks. • Training • Poster and demo sessions. • Birds-of-a-feather and social gatherings.
CoFest	July 20-22 Wednesday-Friday	Collaborative coding, training material development and more. CoFests are about expanding the community of future Galaxy contributors.

See the [conference schedule site](#) for the current schedule.

GCC2022 starts with a free online day of training, a week before the main event starts. This day is intended to provide new community members with enough introductory training that they will benefit from the advanced training offered during the meeting a week later.

The training day is followed by a week-long gap with no planned events. However, [ISMB 2022](#) will be held in nearby Madison Wisconsin, July 10-14. ISMB is possibly the largest bioinformatics conference in the world, and this is the second time we have been able to schedule GCC adjacent to ISMB in time and space. Our past experience has shown that community members from outside North America are more likely to attend GCC *and* ISMB, then they are to attend either conference alone.

The four day GCC2020 meeting starts on Saturday, July 16 (ISMB ends on July 14) and runs for 4 days. The meeting features accepted and invited talks, poster/demo/sponsor sessions, training, and birds of a feather sessions every day.

The meeting is followed by a three day CollaborationFest, This collaborative work event brings together software engineers, bioinformaticians, students, researchers, and trainers to collaborate on and extend open source bioinformatics tools, ecosystems, and communities.



Sponsorship Packages

We are seeking sponsorships for the conference, and the collaborative event after the conference. We offer sponsorships at several levels, with an option for every budget.

	Bronze	Silver	Gold	Platinum
Cost	\$1000	\$2000	\$3000	\$5000
Non-profit cost	\$750	\$1500	\$2250	\$3750
Sponsored event	No	No	A lunch	Dinner or opening reception
Sponsor Talk	No	No	15 minutes	25 minutes
Exhibit space	No	Yes	Yes	Yes
Registrations	1	2	3	4
Printed Program ad	Quarter page	Half page	Full page	2 full pages
Logo/Link on web	Yes	Yes	Yes	Yes

Platinum Sponsorships

Cost: \$5000 (\$3750 for non-profit)

- Be the exclusive sponsor of the conference dinner or the conference opening reception
- An exhibit space
- Organization logo listed as a platinum sponsor on meeting home and sponsor pages, with link to URL
- Organization logo listed as a platinum sponsor on printed material distributed to meeting participants
- 2 full page color ads in printed program
- 4 registrations for all conference events and meals
- **Be one of just 2 Platinum Sponsors**

Gold Sponsorships

Cost: \$3000 (\$2250 for non-profit)

- Be the exclusive sponsor of a lunch during the meeting, or sponsor all breaks during a meeting day
- An exhibit space
- Organization logo listed as a gold sponsor on meeting home and sponsor pages, with link to URL
- Organization logo listed as a gold sponsor on printed material distributed to meeting participants
- 1 full page full color ad in printed program
- 3 registrations for all conference events and meals

Silver Sponsorships

Cost: \$2000 (\$1500 for non-profit)

- An exhibit space
- Organization logo listed as a silver sponsor on meeting home and sponsor pages, with link to URL
- Organization logo listed as a silver sponsor on printed material distributed to meeting participants
- Half page full-color ad in printed program
- 2 registrations for all conference events and meals

Bronze Sponsorships

Cost: \$1000 (\$750 for non-profit)

- Organization logo listed as a bronze sponsor on meeting home and sponsor pages, with link to URL
- Organization logo listed as a bronze sponsor on printed material distributed to meeting participants
- Quarter page full color ad in printed materials
- 1 registration for all conference events and meals

Other Sponsorships

Other *à la carte* sponsorship opportunities are also available. Many additional opportunities exist, including the option to sponsor childcare, the first day of training, notepads and pens, lanyards, or the printed program. Please contact the organizers at gcc2022-org@lists.galaxyproject.org to inquire about sponsoring other aspects of this event.

Event Sponsorships

Platinum and Gold sponsorships include sponsoring particular elements of the conference, such as meals, and social events. Event sponsors receive:

- Recognition in the printed and online program for the sponsored event
- Recognition during the sponsored event:
 - Signage up during the lunch, dinner or reception
 - Signage to be created / paid for by sponsor
 - Easels provided by conference
- Mention / thank you by a session moderator during the day / before the event
- For lunches, dinner, and reception
 - Sponsors can provide table tents for tables
 - The conference will assist in distributing them
- For conference dinner or reception
 - An informal short (< 5 minutes) speech during the event

Exhibit Times and Space

Platinum, Gold, and Silver Sponsorships include an exhibit space during the 4-day meeting. Exhibitors will have a 6-foot table with two chairs, Wi-Fi and power. All breaks, lunches, and poster/demo sessions will be held in and around the same space as the sponsor exhibits.

The organizers request that exhibitors be at their tables during these times:

July 16, Saturday, GCC2022 Meeting:

This day is optional for sponsors.

Tables are set up on Saturday morning, before the morning break.

Morning break, followed by poster, demo and exhibitor, session ~ 80 minutes

Lunch break, ~ 60 minutes

Afternoon break, ~ 20 minutes

July 17-19, Sunday-Tuesday, GCC2022 Meeting:

Morning break, followed by poster, demo and exhibitor, session ~ 80 minutes

Lunch break, ~ 60 minutes

Afternoon break, ~ 20 minutes

Tear down can start as soon as the afternoon break is done.

Shipping

Sponsors with exhibit spaces will work with the GCC2022 event planner to coordinate shipping of display materials.

CollaborationFest Sponsorships



Three days of collaborative work, also known as a hackathon, will follow the conference. Community members collaborate to extend the Galaxy platform and ecosystem. We are seeking sponsorships for this event. Please contact the GCC2022 organizers at gcc2020-org@lists.galaxyproject.org if your organization is interested in sponsoring the CollaborationFest. Registration for CoFest will either be free or under \$10 / day.

We expect 60-90 participants at the CollaborationFest. Sponsorships are warmly welcomed as they provide sustenance for the participants.

CollaborationFest Sponsorship Levels

	Giga	Tera	Peta
Cost	\$500	\$1500	\$3000
Sponsored event	No	A lunch	CoFest Dinner
CollaborationFest registration slots	1	2+	4+
Ad in printed program	Quarter page	Half page	Full page
Logo/Link on web	Yes	Yes	Yes

Peta Sponsorship

Cost: \$3000

- Sponsorship of the CollaborationFest dinner
- Organization logo listed as a Peta level sponsor on collaborative events home and sponsor pages, with link to URL of your choice
- Organization logo listed as a collaborative events Peta sponsor on printed material distributed to meeting participants
- A full page color ad in printed material
- Four guaranteed participant slots for sponsor organization representatives (additional slots are possible, dependent on space)
- Thanks and acknowledgements from organisers before and during the collaborative events and dinner
- **Be the only Peta Sponsor**

Tera Sponsorships

Cost: \$1500

- Organization logo listed as a Tera level sponsor on collaborative events home and sponsor pages, with link to URL of your choice
- Organization logo listed as a collaborative events Tera sponsor on printed material distributed to meeting participants
- A half page color ad in printed material
- Two guaranteed participant slots for sponsor organization representatives (additional slots are possible, dependent on space)
- Sponsorship of one of the collaborative event lunches
- Thanks and acknowledgements from organisers before and during the collaborative events and the lunch

Giga Sponsorships

Cost: \$500

- Organization logo listed as a Giga level sponsor on collaborative events home and sponsor pages, with link to URL of your choice
- Organization logo listed as a Giga sponsor on printed material distributed to meeting participants
- A quarter page color ad in printed material
- A guaranteed participant slot for sponsor organisation representative
- Thanks and acknowledgements from organisers before and during the collaborative events

Payment Details

Details on acceptable payment methods will be provided to interested sponsors. Payments will be handled through the University of Minnesota.

Emails to Participants

GCC2022 will *not* make a list of participant names and emails available to sponsors, nor do we allow direct emails to participants. The organizers feel that participants are irritated by emails sent directly by sponsors. Our goal is not to have the participants be irritated at either the organizers or the sponsors.

However, we recognize the value of letting participants know about event sponsors through email. All sponsors are encouraged to send a short blurb about the sponsor (1-2 paragraphs) and an image for inclusion in a conference-wide email, to be sent either before or during the event. These emails come from the organizers and also include information that participants need to know and are likely to want to know. Posting the information this way puts sponsor information in emails that will be read by most participants.

Galaxy Community

Galaxy was first released in 2005, and has since become a significant component of the life science data analysis landscape. Galaxy is available at free, publicly accessible servers on the web, as open-source software that can be installed and configured locally, and on cloud computing infrastructures where it can be easily installed and scaled by bioinformatics novices. In North America, the Galaxy Project receives major funding from the National Human Genome Research Institute of the United States National Institutes of Health.



The Galaxy Community is large, engaged, and motivated to contribute to the success of the project and the community. Galaxy Community Conferences are the largest gatherings of this community. Galaxy events offer participants the chance to share their research, tools, and best practices; and to engage with each other in ways they can't do online during the rest of the year. Networking and scientific content are both emphasized at these events.



By any measure (see <http://bit.ly/gxyStats>), the Galaxy Community and Project are active and growing:

- More than 160 (known) platforms for running Galaxy with no, or minimal, setup.
- Hundreds, if not thousands, of locally installed Galaxy instances.
- Active community mailing lists and online forum with thousands of postings per year.
- Over 10,000 publications that use, extend, or reference Galaxy. This list is now growing by more than 1,500 publications per year.
- Over 8,000 tool definitions are available for sharing in the Galaxy Tool Shed hub.
- Almost 200 Galaxy focused events, talks, posters, workshops and tutorials are presented *per year* by the project and the community.

Links and Resources

GCC2022 Website

<https://galaxyproject.org/gcc2022/>

Past Galaxy Community Conferences

<https://galaxyproject.org/gcc/>

Past and Upcoming Galaxy Events

<https://galaxyproject.org/events/>

Galaxy Project

Home

<https://galaxyproject.org/>

Platform Directory

<https://galaxyproject.org/use/>

Support Forum

<https://help.galaxyproject.org/>

Statistics

<http://bit.ly/gxyStats>

Search

<https://galaxyproject.org/search/>

Appendices

Previous Sponsors

The Galaxy community has been gathering at Galaxy-centered events since 2010, and we have been accepting sponsorships since 2011. Sponsors come from a wide range of organizations and industries. Sponsors of previous Galaxy events include:

- Amazon Web Services
- Software Sustainability Institute
- Google Cloud
- Ion Torrent
- EMC
- Lenovo
- *GigaScience*
- GigaScience Press
- eLife
- F1000Research
- *PeerJ*
- GalaxyWorks
- SGI
- DDN Storage
- Advanced HPC
- SwiftStack
- Illumina
- Intel
- Limagrain
- BioTeam
- Oxford University Press
- SCIEX
- Thermo Fisher Scientific
- KWS
- Lifebit
- Kelway
- Globus Genomics
- Penguin Computing
- GenomeWeb
- Curoverse
- INRA
- Syngenta
- German Network for Bioinformatics Infrastructure (de.NBI)
- Australian Bioinformatics Network
- University of Oregon Bioinformatics & Genomics Program
- SeqOnce
- Broad Institute Data Science Platform
- GalaxyWorks
- International Society for Biocuration (ISB)
- ISCB
- National Center for Genome Analysis Support (NCGAS)
- VLSCI
- NCSA
- Technology Association of Oregon
- University of Illinois
- The Genome Analysis Centre
- University of Melbourne
- The Research Council of Norway
- ELIXIR
- University of Oslo
- Indiana University
- Indiana Health Industry Forum
- Bloomington Life Science Partnership
- BioMaryland
- National Center for Genomic Analysis Support
- Jetstream
- La région Occitanie
- Institut Français de Bioinformatique (IFB)
- Institut de Biologie Computationnelle (IBC)
- Institut français de recherche pour l'exploitation de la mer (Ifremer)
- French National Research Institute for Sustainable Development (IRD)

Galaxy Community Conferences Participants

This section provides information about participants at past Galaxy Community Conferences. Where possible, information is provided back to GCC2011.

Registrations

Event	Total	Meeting	Training	CoFest
GCC2021, Online³	398	289	272	224
BCC2020, Online^{2,3}	804	592	443	393
GCC2019, Freiburg, Germany	231	223	139	116
GCCBOSC2018, Portland, Oregon, United States²	306	243	199	193
GCC2017, Montpellier, France	205	187	168	80
GCC2016, Bloomington, Indiana, United States	206	181	154	68
GCC2015, Norwich, United Kingdom	230	191	180	59
GCC2014, Baltimore, Maryland, United States	217	180	207	40
GCC2013, Oslo, Norway	219	203	201	
GCC2012, Chicago, Illinois, United States¹	202	202	202	
GCC2011, Lunteren, The Netherlands	148	148		

Notes:

1. Training was added in GCC2012, but training registration was not separate until GCC2013.
2. GCCBOSC2018 and BCC2020 were joint conferences with BOSC, the Bioinformatics Open Source Conference. These years had larger attendance than Galaxy-only years.
3. BCC2020 and GCC2021 were virtual, which enabled us to have more participants from Asia, Australia, South America, and Africa than during in-person years.

GCC Participants Career Stage / Non-Profit status

	Academic / Other non-profit	Student / Post-doc	Industry
GCC2021 Global	248	120	30
BCC2020 Global	722	Included in academic	82
GCC2019 Europe	113	104	12
GCCBOSC2018 N America	179	80	47
GCC2017 Europe	115	65	25
GCC2016 N America	98	70	36
GCC2015 Europe	121	89	20
GCC2014 N America	129	59	29
GCC2013 Europe	112	89	18

GCC Participants: Where are you on the “bioinformatician spectrum”?

	1: Pure Biology / Domain	2	3	4	5: Pure informatics
GCC2021 Global	5%	16%	34%	29%	16%
BCC2020 Global¹					
GCC2019 Europe	3%	12%	40%	29%	16%
GCCBOSC2018 N America¹					
GCC2017 Europe	2%	9%	35%	38%	16%
GCC2016 N America	3%	14%	19%	39%	25%

Notes:

1. This information was not gathered in 2018 and 2020.

GCC Participant Organization Type

	University	Other Research Organisation	Industry	Hospital / Medical School	Other
GCC2021 Global¹					
BCC2020 Global	504	215	82	49	39
GCC2019 Europe	158	66	15	26	3
GCCBOSC2018 N America	174	79	36	33	16
GCC2017 Europe	99	91	13	19	4
GCC2016 N America	162	44	24	16	
GCC2015 Europe	139	82	18	13	4
GCC2014 N America²	125	43	30	15	
GCC2013 Europe	140	65	24	29	4

Notes:

1. This information was not gathered in 2021.
2. GCC2014 participants were limited to selecting one type of affiliation.

GCC Participant Geographic distribution

	Europe	N America	Australia	Asia	Africa	S America
GCC2021 Global¹	182	99	28	54	26	9
BCC2020 Global²	180	365	82	105	47	25
GCC2019 Europe	175	40	8	5	5	0
GCCBOSC2018 N America	67	216	6	14	1	2
GCC2017 Europe	148	39	3	10	5	1
GCC2016 N America	39	152	6	6	3	0
GCC2015 Europe	168	48	6	6	2	0
GCC2014 N America	34	161	9	2	1	1
GCC2013 Europe	158	42	13	2	3	1
GCC2012 N America	21	168	7	6	0	0
GCC2011 Europe	111	29	2	3	2	2

Notes

1. GCC2021 times were most convenient for participants in Europe, Africa, and the Americas.
2. BCC2020 times were most convenient for participants in the Americas, Australia and East Asia.