

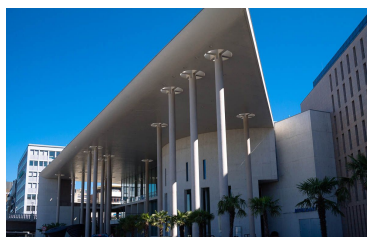


GCC 2019

Freiburg, DE

1-6 July

Galaxy Community Conference Sponsorship Prospectus



1-6 July, Freiburg, Germany
galaxyproject.org/gcc2019

@galaxyproject / #usegalaxy

Sponsoring [GCC2019](https://galaxyproject.org/gcc2019) is an excellent way to raise your organization's visibility in one of the fastest growing and most vibrant communities in bioinformatics.

The event will be held 1-6 July in Freiburg, Germany at the Konzerthaus Freiburg. There have been over 200 participants at every GCC since 2012.



Contents

About GCC2019	3	Emails to Participants	7
Dates & Events Summary	3	Appendices	8
Sponsorships	4	Previous Sponsors	8
Sponsorship Levels	4	Previous Events	8
Platinum Sponsorships	4	Registrations	8
Gold Sponsorships	4	GCC Participants Career Stage /	
Silver Sponsorships	4	Non-Profit status	9
Bronze Sponsorships	5	GCC Participants: Where do you fall	
Other Sponsorships	5	on the “bioinformatician	
Event Sponsorships	5	spectrum”?	9
Exhibit Times and Space	5	GCC Participant Organization Type	9
CollaborationFest Sponsorships	6	GCC Participant Geographic	
CollaborationFest Sponsorship Levels	6	distribution	9
Peta Sponsorship	6	GCC Training Day Registrations by	
Tera Sponsorships	6	Topic Area	10
Giga Sponsorships	7	Galaxy Project and Community	11
Payment Details	7	Links and Resources	11

About GCC2019

The 2019 Galaxy Community Conference (GCC2019) will be held in Freiburg, Germany, 1-6 July 2019.

The event features dedicated training and collaboration days centered around a three day meeting featuring unified sessions and parallel tracks, keynotes, accepted and lightning talks, poster/demo, and sponsor sessions, birds-of-a-feather gatherings, more training, the conference dinner, and lots of opportunities for networking.

This events bring together software engineers, bioinformaticians, and researchers to collaborate and to extend Galaxy and other open source bioinformatics tools. Participants come from a wide variety of research environments and backgrounds:

- Biological researchers, students, and post-docs who now have, or who will shortly have high-throughput sequencing data, and are learning bioinformatics analysis
- Power bioinformatics users
- de.NBI / ELIXIR community
- Bioinformatics tool and workflow developers
- Bioinformatics focused principal investigators and researchers
- Sequencing core facility staff
- Industry principal scientists and bioinformaticians
- Data producers
- Data providers such as de.NBI and ELIXIR

Dates & Events Summary

Day	Event	Details
Monday, 1 July	Training Only	Training for those new to Galaxy, either using it, or deploying it.
Tuesday, 2 July Wednesday, 3 July Thursday, 4 July	Conference	Three days of conference. Each day will feature: Single track and parallel sessions, featuring invited, accepted, and lightning talks Poster, Demo, and Sponsor session Multi-track training, covering full spectrum of bioinformatics tool use, development, and deployment Birds-of-a-feather gatherings The conference dinner will be on Wednesday evening
Friday, 5 July Saturday, 6 July	CollaborationFest	Collaborative work event, expanding the Galaxy ecosystem and community of contributors.
Sunday, 7 July Monday, 8 July	CoFest: Encore	Two additional days of collaborative work for the truly dedicated.

See the [conference program](#) site for current details.

Sponsorships

We are seeking sponsorships for the conference, the collaborative events after the conference, and the training before and throughout the conference. *Sponsorship funds make registration affordable and this fact is stressed before and during the event. Conference organizers also stress that sponsors are potential collaborators that enable participants to do their research.*

Sponsorship Levels

We offer sponsorships at several levels, with an option for every budget.

	Bronze	Silver	Gold	Platinum
Cost	1000€ +VAT	2000€ +VAT	4000€ +VAT	8000€ +VAT
Non-profit cost	750€ +VAT	1500€ +VAT	3000€ +VAT	6000€ +VAT
Sponsored event	No	No	A lunch, or all breaks for a day	Dinner or opening reception
Limited	No	No	Yes	Yes
Exhibit space	No	Yes	Yes	Yes
Registrations	0	2	3	4
Ad in printed	Eighth page	Quarter page	Half page	Full page
Logo/Link on web	Yes	Yes	Yes	Yes

Platinum Sponsorships

Cost: 8000€ (6000€ for non-profit)

- Be the exclusive sponsor of the conference dinner or the conference opening reception
- An exhibit space
- Organization logo listed as a platinum sponsor on meeting home and sponsor pages, with link to URL of your choice
- Organization logo listed as a platinum sponsor on printed material distributed to meeting participants
- A full page color ad in printed material
- 4 complete registrations
- **Be one of just 2 Platinum Sponsors**

Gold Sponsorships

Cost: 4000€ (3000€ for non-profit)

- Be the exclusive sponsor of a lunch during the meeting or the second day of training; or sponsor all breaks during a meeting day, or during the second day of training
- An exhibit space
- Organization logo listed as a gold sponsor on meeting home and sponsor pages, with link to URL of your choice
- Organization logo listed as a gold sponsor on printed material distributed to meeting participants
- Half page full color ad in printed materials
- 3 complete attendee registrations
- **Be one of just 3 Gold Sponsors**

Silver Sponsorships

Cost 2000€ (1500€ for non-profit)

- An exhibit space
- Organization logo listed as a silver sponsor on meeting home and sponsor pages, with link to URL of your choice
- Organization logo listed as a silver sponsor on printed material distributed to meeting participants
- Quarter page full-color ad in printed materials
- Two full registrations

Bronze Sponsorships

Cost 1000€ (750€ for non-profit)

- Organization logo listed as a bronze sponsor on meeting home and sponsor pages, with link to URL of your choice
- Organization logo listed as a bronze sponsor on printed material distributed to meeting participants
- Eighth page full color ad in printed materials

Other Sponsorships

Other *a la carte* sponsorship opportunities are also available. Many additional opportunities exist, including the option to sponsor childcare, the first day of training, notepads and pens, lanyards, or the printed program. Please contact the organizers at gcc2019-org@lists.galaxyproject.org to inquire about sponsoring other aspects of this event.

Event Sponsorships

Platinum and Gold sponsorships include sponsoring particular elements of the conference, such as breaks, meals, and social events, and are thus limited in number. Event sponsors receive:

- Recognition in the printed and online program for the sponsored event
- Recognition during the sponsored event:
 - Signage up during the lunch, breaks, dinner or reception
 - Signage to be created / paid for by sponsor
 - Easels provided by conference
- Mention/thank you by a session moderator during the day / before the event
- For lunches, dinner, and reception
 - Sponsors can provide table tents for tables
 - The conference will assist in distributing them
- For conference dinner or reception
 - An informal 2-3 minute speech during the event

Exhibit Times and Space

GCC2019 will be held at [Konzerthaus Freiburg](#), a premier conference and performance venue in central Freiburg. Platinum, Gold, and Silver Sponsorships include an exhibit space during the 3 day meeting. Exhibitors will have a 2 metre table with two chairs, wifi and power. All [breaks, lunches](#), and [poster/demo sessions](#) will be held in and around the same space as the sponsor exhibits.

The organizers request that exhibitors be at their tables during these times:

2 July, [Tuesday](#), GCC2019 Meeting:

Tables are set up on Tuesday morning, before the morning break.

[Morning break](#), ~ 30 minutes

[Lunch break](#), ~ 90 minutes

[Afternoon, poster, demo and exhibitor](#), session ~ 60 minutes

3 July, [Wednesday](#), GCC2019 Meeting:

[Morning break](#), ~ 30 minutes

[Lunch break](#), ~ 90 minutes

[Afternoon poster, demo and exhibitor session](#), ~ 60 minutes

4 July, [Thursday](#), GCC2019 Meeting:

[Morning break](#), ~ 30 minutes

[Lunch break](#), ~ 90 minutes

[Afternoon poster, demo and exhibitor session](#), ~ 60 minutes

Tear down can start as soon as the afternoon break, poster, demo and exhibitor session is done.

CollaborationFest Sponsorships



Four days of collaborative work events, also known as hackathons, will follow the conference. Community members collaborate to extend the platform and ecosystem of Galaxy. We are seeking sponsorships for this event. Please contact the [GCC2019 organizers](mailto:gccb2019-organizers@lists.galaxyproject.org) at gccb2019-organizers@lists.galaxyproject.org if you are interested in sponsoring the CollaborationFest. Participation in these events is free.

We expect 60-90 participants at the CollaborationFest. Sponsorships are warmly welcomed as they provide sustenance for the participants.

CollaborationFest Sponsorship Levels

	Giga	Tera	Peta
Cost	500€ +VAT	1500€ +VAT	3000€ +VAT
Sponsored event	No	A lunch	Event Dinner
Limited	No	Yes	Yes
CollaborationFest registration slots	1	1+	2+
Ad in printed	Eighth page	Eighth page	Quarter page
Logo/Link on web	Yes	Yes	Yes

Peta Sponsorship

Cost: 3000€

- Sponsorship of the CollaborationFest dinner
- Organization logo listed as a Peta level sponsor on collaborative events home and sponsor pages, with link to URL of your choice
- Organization logo listed as a collaborative events Peta sponsor on printed material distributed to meeting participants
- A quarter page color ad in printed material
- Two guaranteed participant slots for sponsor organization representatives (additional slots are possible, dependent on space)
- Thanks and acknowledgements from organisers before and during the collaborative events and dinner
- **Be the only Peta Sponsor**

Tera Sponsorships

Cost: 1500€

- Organization logo listed as a Tera level sponsor on collaborative events home and sponsor pages, with link to URL of your choice
- Organization logo listed as a collaborative events Tera sponsor on printed material distributed to meeting participants
- An eighth page color ad in printed material
- A guaranteed participant slot for a sponsor organization representative (additional slots are possible, dependent on space)
- Sponsorship of one of the collaborative event lunches
- Thanks and acknowledgements from organisers before and during the collaborative events and the lunch
- **Be one of only two Tera Sponsors**

Giga Sponsorships

Cost: 500€

- Organization logo listed as a Giga level sponsor on collaborative events home and sponsor pages, with link to URL of your choice
- Organization logo listed as a Giga sponsor on printed material distributed to meeting participants
- An eighth page color ad in printed material
- A guaranteed participant slot for sponsor organisation representative
- Thanks and acknowledgements from organisers before and during the collaborative events

Payment Details

Details on acceptable payment methods will be provided to interested sponsors. The contract and all payments will be made with [SAW](#). SAW Tagungsmanagement, Ahornweg 12b, D-78269 Volkertshausen, Germany VAT (UID): DE309496099.

Emails to Participants

CCC2019 will *not* make a list of participant names and emails available to sponsors, nor do we allow direct emails to participants. The organizers feel that participants are irritated by emails sent directly by sponsors. Our goal is not to have the participants be irritated at either the organizers or the sponsors.

However, we recognize the value of letting participants know about event sponsors through email. All sponsors are encouraged to send a short blurb about the sponsor (1-2 paragraphs) and an image for inclusion in a conference-wide email, to be sent either before or during the event. These emails come from the organizers and also include information that participants need to know and are likely to want to know. Posting the information this way puts sponsor information in emails that will be read by most participants.



Appendices

Previous Sponsors

The Galaxy community has been gathering at Galaxy-centered events since 2010, and we have been accepting sponsorships since 2011. Sponsors come from a wide range of organizations and industries. Sponsors of previous Galaxy events include:

- Ion Torrent
- Google Cloud
- EMC
- BioTeam
- SGI
- Lenovo
- DDN Storage
- Lifebit
- SwiftStack
- *GigaScience*
- Illumina
- Intel
- Kelway
- F1000 Research
- Globus Genomics
- Penguin Computing
- PeerJ
- GenomeWeb
- eLife
- Curoverse
- INRA
- Syngenta
- Amazon Web Services
- VLSCI
- NCSA
- Advanced HPC
- Jetstream Cloud
- Australian Bioinformatics Network
- University of Illinois
- The Genome Analysis Centre
- University of Melbourne
- University of Oregon
- The Research Council of Norway
- ELIXIR
- University of Oslo
- Indiana University
- Indiana Health Industry Forum
- Bloomington Life Science Partnership
- BioMaryland
- National Center for Genomic Analysis Support
- Jetstream
- La région Occitanie
- Institut Français de Bioinformatique (IFB)
- Institut de Biologie Computationnelle (IBC)
- Institut français de recherche pour l'exploitation de la mer (Ifremer)
- French National Research Institute for Sustainable Development (IRD)
- Technology Association of Oregon
- International Society for Biocuration

Previous Events

This section provides information about participants at past Galaxy Community Conferences. Where possible, information is provided back to GCC2011. (We did not settle on uniform registration/feedback questions until 2013.) Training was added in GCC2012, but training registration was not separate until GCC2013.

In 2018 we held a joint conference with Bioinformatics Open Source Conference (BOSC 2018). Numbers for 2018 reflect total conference attendees, including those who were solely interested in BOSC.

Registrations

Event	Total	Meeting	Training	CoFest
GCCBOSC 2018, Portland, Oregon, United States	306	242	199	193
GCC2017, Montpellier, France	205	187	168	80
GCC2016, Bloomington, Indiana, United States	206	181	154	68
GCC2015, Norwich, United Kingdom	230	191	180	59
GCC2014, Baltimore, Maryland, United States	217	180	207	40
GCC2013, Oslo, Norway	219	203	201	
GCC2012, Chicago, Illinois, United States	202	202	202	
GCC2011, Lunteren, The Netherlands	148	148		

GCC Participants Career Stage / Non-Profit status

Registration is broken into 3 groups:

	Academic Faculty / Staff / Other non-profit	Student / Post-doc	Industry
2018 N America	179	80	47
2017 Europe	115	65	25
2016 N America	98	70	36
2015 Europe	121	89	20
2014 N America	129	59	29
2013 Europe	112	89	18

GCC Participants: Where do you fall on the “bioinformatician spectrum”?

We started asking this question in 2016.

	Pure Biology: 1	2	3	4	5: Pure Informatics
2017 Europe	2%	9%	35%	38%	16%
2016 N America	3%	14%	19%	39%	25%

GCC Participant Organization Type

GCC2014 participants were limited to selecting one type of affiliation. Prior to 2013, we did not ask people to explicitly describe their organisation type.

	University	Other Research Organization	Industry	Hospital / Medical School	Other
2018 N America	174	79	36	33	16
2017 Europe	99	91	13	19	4
2016 N America	162	44	24	16	
2015 Europe	139	82	18	13	4
2014 N America	125	43	30	15	
2013 Europe	140	65	24	29	4

GCC Participant Geographic distribution

	Europe	N America	Australia	Asia	Africa	S America
2018 N America	67	216	6	14	1	2
2017 Europe	148	39	3	19	5	1
2016 N America	39	152	6	6	3	0
2015 Europe	168	48	6	6	2	0
2014 N America	34	161	9	2	1	1
2013 Europe	158	42	13	2	3	1
2012 N America	21	168	7	6	0	0
2011 Europe	111	29	2	3	2	2

GCC Training Day Registrations by Topic Area

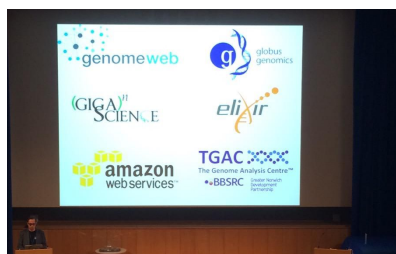
Training topics are nominated and voted on by the community. That voting and the registrations for the different topics gives an indication of what topics participants are interested in. Here are the topics and registrations for the past four years.

Topic Area	2015	2016	2017	2018
Galaxy Installation and Administration	51	17, 31	27, 42, 64	76, 76, 76, 56
RNA-Seq Analysis	105	57	100, 18	72, 35, 35
Training with Galaxy		60	32	116
Introduction to Galaxy	99	33	97	72
Mass Spectrometry / Proteomics	21	22	25	72
Tool configuration in Galaxy	59, 57	31, 20, 55	40, 64*	63*
Docker, Conda, Containers	29	59	64*	63*
The Galaxy API	44	30		38
Galaxy Interactive Environments	32	31, 55		32
Variant and SNP Analysis	34, 20	11, 23	25	23
Data Visualization	117	29	106, 25, 31	
Genome Assembly		38	20	
Metagenomics		21	20	
ChIP-Seq Analysis		19	10	
Galaxy: Beyond the Intro	46	38		
Galaxy Database Schema	24	29		
Genome Annotation		27		
Galaxy on the Cloud		17, 19		
R / Bioconductor		17		

Intended for biologists	Intended for bioinformaticians	Intended for both / other
-------------------------	--------------------------------	---------------------------

Entries with multiple numbers ("31, 20, 55") indicate there were multiple workshops covering different aspects of this topic that year. In the example, there were 3 workshops with 31, 20, and 55 attendees.

* This is the same session, about tool development with Conda.



Galaxy Project and Community

Galaxy was released in 2005, and has since become a significant component of the life science data analysis landscape. Galaxy is available at free, publicly accessible servers on the web, as open source software that can be installed and configured locally, and on cloud computing infrastructures where it can be easily installed and scaled by bioinformatics novices. The Galaxy Project receives major funding from the National Human Genome Research Institute of the United States National Institutes of Health.



The Galaxy Community is large, engaged, and motivated to contribute to the success of the project and the community. Galaxy Community Conferences are the largest gatherings of this community. Galaxy events offer participants the chance to share their research, tools, and best practices; and to engage with each other in ways they can't do online during the rest of the year. Networking and scientific content are emphasized at these events.

By any measure (see <http://bit.ly/gxyStats>), the Galaxy Community and Project are very active and growing:

- More than 150,000 registered users on the usegalaxy servers, the project's free public Galaxy servers
- More than 150 (known) publicly accessible platforms for running Galaxy are maintained by the community (see <https://galaxyproject.org/use/>)
- Hundreds, if not thousands, of locally installed Galaxy instances
- Active community mailing lists and online forum with thousands of postings per year
- Over 7000 publications that use, extend, or reference Galaxy. This list is now growing by more than 1000 publications per year
- Over 6000 tool definitions have been deposited for sharing via the Galaxy Tool Shed
- Almost 200 Galaxy focused events, talks, posters, workshops and tutorials are presented *each year* by the community
- Over 30 member organizations have joined the Galaxy Training Network

Links and Resources

GCC2019 Websites

<https://galaxyproject.org/gcc2019>
<https://gcc2019.sched.com/>

Hosts and Venue

<http://www.konzerthaus.freiburg.de/>
<https://www.uni-freiburg.de/>

Past and Upcoming Galaxy Events

<https://galaxyproject.org/events/>

Galaxy Project

Home

<https://galaxyproject.org/>

Galaxy Platform Directory

<https://galaxyproject.org/use/>

Support Forum

<https://help.usegalaxy.org/>

Statistics

<http://bit.ly/gxyStats>

Search

<https://galaxyproject.org/search/>

